

Ordered Political Campaign



Maine Momentum

STATE: MAINE

Deal ID	Advertiser	Agency	Flight	Stage	AE		
D23900	Maine Momentum	Ethica Media LLC	08/07/2019 - 01/05/2020	Ordered	Doerr, Christopher		
Gross Booked Value		Net Booked Value	Booked Units				
\$62,305.10		\$52,959.34	576,899				
Included Networks							
A&E, ABC Family, AMC, Animal Planet, AXS TV, BBC America, BET, FYI, Boomerang, Bravo, Chiller, CMT, CNBC, CNN, Comedy Central, Cooking Channel, Destination America, Discovery Channel, DIY, E!, ESPN, ESPN News, ESPN2, ESPNEWS, ESPNU, Food Network, Fox Business, FoxNews Channel, Fox Sports 1, FUSE, FX, GAC, Golf Channel, GSN, H2, Hallmark Channel, HGTV, History, HLN, ID, IFC, Lifetime, LMN, Military, MLB, MLB Network, msnbc, MTV, MTV2, Nat Geo Wild, National Geographic Channel, NBA TV, NBC Sports, NBC Sports Network, NFL Network, NHL Network, Outdoor Channel, Ovation, OWN, Oxygen, RFDTV, Science, Science Channel, Spike, Syfy, TBS, Tennis Channel, Discovery Family, The Weather Channel, TLC, TNT, Travel Channel, truTV, POP, TV Land, UP, USA, USA Network, VH1, Wetv							

The spot air times will vary across households and networks with addressable capability. The post-reporting is based on the delivered impressions and not the specific air times on each network.